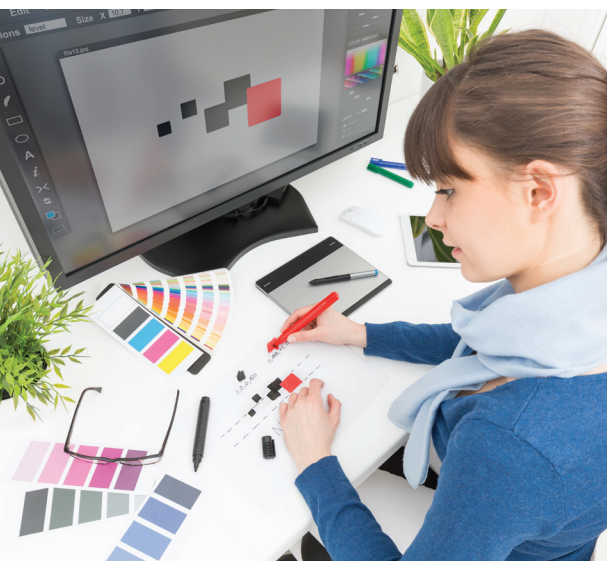


Commercial Arts



CAREER PATHWAYS

You could find yourself working with advertising agencies, design firms and other creative teams on a range of projects and in various media. This pathway provides many opportunities to apply your skills in different job settings.



Source: Department of Economic Opportunity, Labor Market Statistics Center, Florida's Great Northwest, FLDOE, and CareerSource. Average Hourly Wage Rate and Education requirements are compiled from local employer surveys, the final education requirement and wage rate is the decision of the hiring employer

FIRST

Requires on-the-job training, work experience, and/or a high school diploma.

JOB	AVG HOURLY RATE
Desktop Publisher	\$17.40
Camera/Video Operator	\$24.10
Multimedia Artist	\$27.82
Web Developer	\$29.89

NEXT

Requires two years of education beyond high school or on-the-job experience.

JOB	AVG HOURLY RATE
Broadcast Technician	\$18.00
Producer and Director	\$21.48
Graphic Designer	\$23.97
Editor	\$25.77

LATER

Requires four or more years of education beyond high school plus work experience.

JOB	AVG HOURLY RATE
Film & Video Editor	\$20.41
Writers and Authors	\$25.82

TRAINING PATHWAYS

FIRST

Middle and high school career exploration or career academy programs

TRAINING PROGRAMS	INSTITUTION/SCHOOL
Multimedia Design & Technology Academy	Gulf Breeze Middle School
Digital Multimedia Academy	Navarre High School Milton High School
Digital Design Academy	Central School Jay High School Navarre High School
Television Production Academy	Gulf Breeze High School Milton High School Pace High School
Web Development Academy	Milton High School Navarre High School
Academy of Multimedia Design & Technology	Gulf Breeze High School
Commercial Arts Academy	Jay High School
Communication and Graphic Arts Academy	Pace High School

NEXT

Certifications, technical programs or two-year degree programs

TRAINING PROGRAMS	INSTITUTION/SCHOOL
A.S. Graphic Design Technology	Pensacola State College

LATER

Bachelor's, master's or doctoral programs

TRAINING PROGRAMS	INSTITUTION/SCHOOL
B.A.S. Graphic Design B.S. Communication	Pensacola State College

This program is supported in part through a multi-year grant from the Gulf Power Foundation to the Consortium of Florida Education Foundations.

For more information, please visit SantaRosaCareerPathways.com

