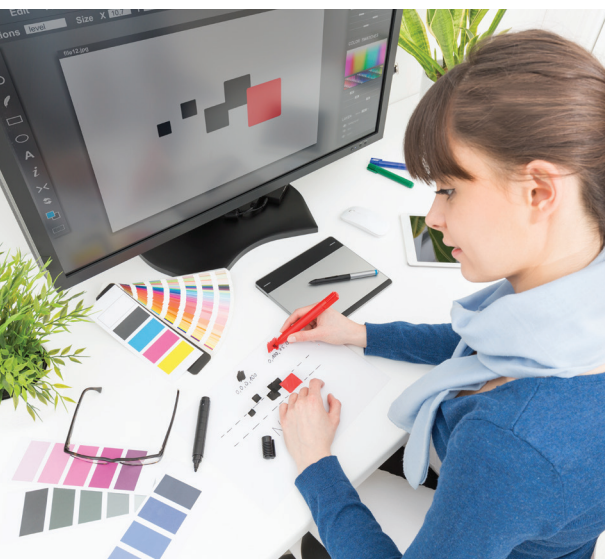


# Commercial Arts



## CAREER PATHWAYS

You could find yourself working with advertising agencies, design firms and other creative teams on a range of projects and in various media. This pathway provides many opportunities to apply your skills in different job settings.



Source: Department of Economic Opportunity, Labor Market Statistics Center, Florida's Great Northwest, FLDOE, and CareerSource. Average Hourly Wage Rate and Education requirements are compiled from local employer surveys, the final education requirement and wage rate is the decision of the hiring employer

## FIRST

Requires on-the-job training, work experience, and/or a high school diploma.

JOB	AVG HOURLY RATE
Web Developer	\$36.07
Audio and Video Technician	\$23.07

## NEXT

Requires two years of education beyond high school or on-the-job experience.

JOB	AVG HOURLY RATE
Broadcast Technician	\$24.89
Graphic Designer	\$23.54
Editor	\$30.09
Producer and Director	\$27.40

## LATER

Requires four or more years of education beyond high school plus work experience.

JOB	AVG HOURLY RATE
Film & Video Editor	\$20.41
Writers and Authors	\$25.82
Art Director	\$32.49

## TRAINING PATHWAYS

### FIRST

Middle and high school career exploration or career academy programs

TRAINING PROGRAMS	INSTITUTION/SCHOOL
Commercial Arts	Jay High School
Communication and Graphic Arts	Pace High School
Digital Design	Central School Jay High School Navarre High School
Digital Multimedia	Navarre High School Milton High School
Multimedia Design & Technology	Gulf Breeze High School
Television Production	Gulf Breeze High School Milton High School Pace High School
Web Development	Milton High School Navarre High School

### NEXT

Certifications, technical programs or two-year degree programs

TRAINING PROGRAMS	INSTITUTION/SCHOOL
A.S. Graphic Design Technology Photography	Pensacola State College
Design and Digital Marketing Audio Technology Graphic Design Production Stage Technology Theatre and Entertainment Technology	Northwest Florida State College

### LATER

Bachelor's, master's or doctoral programs

TRAINING PROGRAMS	INSTITUTION/SCHOOL
B.A.S. Graphic Design B.S. Communication	Pensacola State College
Communications Digital Art Graphic Design Software design and Development	University of West Florida

**Important Note:** Ongoing guidance from academic career advisors and supervisors throughout your education and training pathway is recommended.

This program is supported in part through a multi-year grant from Florida Power & Light Company to the Consortium of Florida Education Foundations.

For more information, please visit [SantaRosaCareerPathways.com](http://SantaRosaCareerPathways.com)

